

SAMPLE STEWARDSHIP CALENDAR

Many congregations recognize that stewardship must become a yearlong focus that is approached with intentionality. As a result, a suggested, valuable discipline is creating a yearly stewardship calendar that provides focus and that takes advantage of the natural rhythms of the year that lend themselves to generosity. This sample calendar is meant to provide ideas that can be adapted in your context.

JANUARY-MARCH



- Offer a January series on New Year's spiritual disciplines with stewardship as one focus
- Report on end-of-year giving/express gratitude in worship and publications
- Support racial justice work on MLK Day with a gift to the CBF Racial Justice Initiative
- Offer a State of the Church sermon, connect generosity to plans/initiatives
- Consider a February focus on relationships with an emphasis on the role of generosity
- Focus on giving/generosity as part of the Season of Lent
- Emphasize March Week of Prayer for the Offering for Global Missions

APRIL-JUNE



- Easter focus on giving to missions
- Offer an annual report from your Endowment Committee, focus on legacy giving
- Consider emphasis on teaching children to give as a part of Mother's/Father's Day
- Teach about stewardship/generosity in VBS; consider recipient of VBS offering
- Promote tax advantages of giving in April

EVERY MONTH/QUARTER

- Focus on generosity/stewardship at least one time in worship each quarter
- Consider a giving testimony/video from a church member at least once a month
- Send quarterly giving statements with a letter of gratitude

JULY-SEPTEMBER



- Meet with key ministry leaders as you begin to think about the next budget
- Focus on legacy giving with Make a Will Month in August
- Consider how your church can contribute to local schools readying for a new academic year
- Do an end of summer/beginning of fall capital needs assessment
- Evaluate web and social media emphasis and tools around generosity

OCTOBER-DECEMBER



- Emphasize October Week of Prayer for the Offering for Global Missions
- Consider a Giving Catch Up Sunday connected to harvest season/Thanksgiving
- Consider how to connect stewardship to Advent
- Christmas focus on giving to missions
- Decide how to use the Christmas Eve Offering
- Remind members of end-of-year giving deadlines
- Use the newsletter to update members regularly about the budget in the fourth quarter
- Promote the next budget in videos, a narrative budget, pledging, etc.

