

2021 CBF General Assembly Sponsorship and Exhibiting Opportunities

	PRESENTING (MAX 2)	DIAMOND (MAX 3)	GOLD	SILVER	EXHIBITOR
PRE-ASSEMBLY PROMOTION					
Prime visibility on the Assembly Website and Virtual Event Homepage	◆				
Logo and link on Assembly Website	◆	◆	◆	◆	
Logo and link in our Promotional Emails	◆	◆	◆		
Social Media Promotion on Facebook and Instagram	◆	◆	◆		
ASSEMBLY PROMOTION					
Virtual Assembly Booth (with organization profile, Video conferencing from the booth, booth staff details, contact details for those who engage your content)	◆	◆	◆	◆	◆
Sponsored Workshop with Attendee List or Workshop Curriculum Sponsorship	◆	◆			
Featured Listing on the Virtual Event Homepage	◆	◆			
Display Ad in the Assembly Guidebook (Downloadable and printed version for three In-Person regional events)	Full page (prime)	Full page (non-prime)	Full page (non-prime)	½ Page	
Exclusive Sponsorship Opportunity	Streaming Video	Nightly email updates			
POST EVENT					
Logo in Post-Event Thank You	◆	◆	◆	◆	◆
Podcast Interview	◆	◆			
PRICING	\$3,500	\$2,750	\$2,000	\$1,250	\$500

OTHER SPONSORSHIP OPPORTUNITIES

Assembly Guidebook

(Downloadable and printed version for three In-Person regional events) Based on availability. Absolute deadline is July 23.

Back Cover Ad	\$850
Inside Back Cover	\$600
Full-page Ad	\$450
Half-page Ad	\$300

Are you looking for other sponsorship opportunities?

We are happy to customize a sponsorship package that fits your needs and goals. Please reach out to Jeff Huett at jhuett@cbf.net for more information.



BEING RENEWED
FROM THE
INSIDE OUT
2021 CBF GENERAL ASSEMBLY