

2021 CBF GENERAL ASSEMBLY

VIRTUAL EXHIBIT HALL

Virtual events like this year's CBF General Assembly provide special opportunities to showcase your organization's impact for all to see.

The exhibit hall will be promoted widely and featured prominently in the navigation of the General Assembly event page.

This year's Virtual Exhibit Hall features:

- ◆ Organization details, logo, contact information and social media links
- ◆ Up to five links to videos and downloadable content, such as one-pagers and/or brochures to feature in your booth space
- ◆ Engagement tools, such as a built-in option to have a "Join virtual meeting" button in your booth that allows virtual exhibit hall visitors to link immediately via Zoom to a representative of your choice
- ◆ Post-Assembly reports, including a list of registered attendees who engage your content during General Assembly
- ◆ Easy set-up of your own booth space directly in the Cvent system

For more information on securing a booth for the 2021 CBF Virtual General Assembly, email Jeff Huett at jhuett@cbf.net.



BEING RENEWED
FROM THE **INSIDE OUT**
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